
Connecticut Licensing Info Center/Smart Start Quarter 1 2011 Report

CT-CLIC/Smart Start Staff

Cross Marketing Efforts with Connecticut's Business Response Center

■ Presentations

- MetroHartford Regional Economic Development Council:
Broadband Impact on Economic Development
- Hartford Young Professionals and Entrepreneur's Roundtable
- CERC Board of Directors
- Representative Tim Ackert

■ Attended/Networked/Displayed

- CBIA Economic Summit & Outlook 2011
- University of Hartford Public Relations
- Northeast Sustainable Communities Conference
- CBIA Business Day

CT-CLIC/Smart Start Staff

Cross Marketing Efforts with Connecticut's Business Response Center

■ Workshops and Seminars

- Central Connecticut State University Graduate Studies – Entrepreneur Class
- Starting A Business: A Step-By-Step Guide class for Small Business Development Center
 - Southern Connecticut State University
 - Eastern Connecticut State University
 - Western Connecticut State University
- Licensing and Registering Your Business teleseminar for the Women's Business Development Council

Connecticut's Business Response Center Staff Cross Marketing Efforts with CT-CLIC/Smart Start Staff

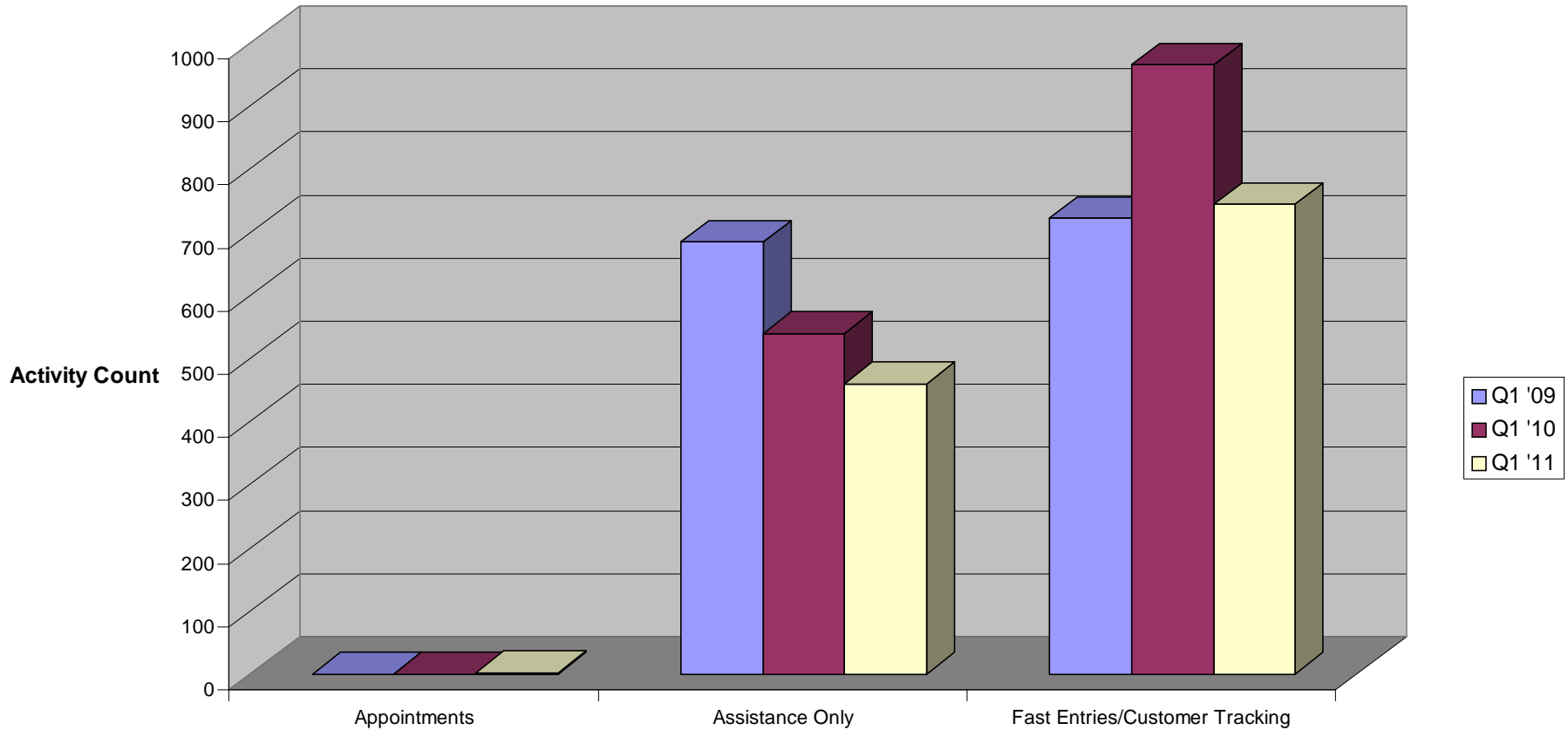
■ Meetings

- Testimony to Commerce Committee and Program Review Investigations Committee on E-government
- University of Hartford PR class

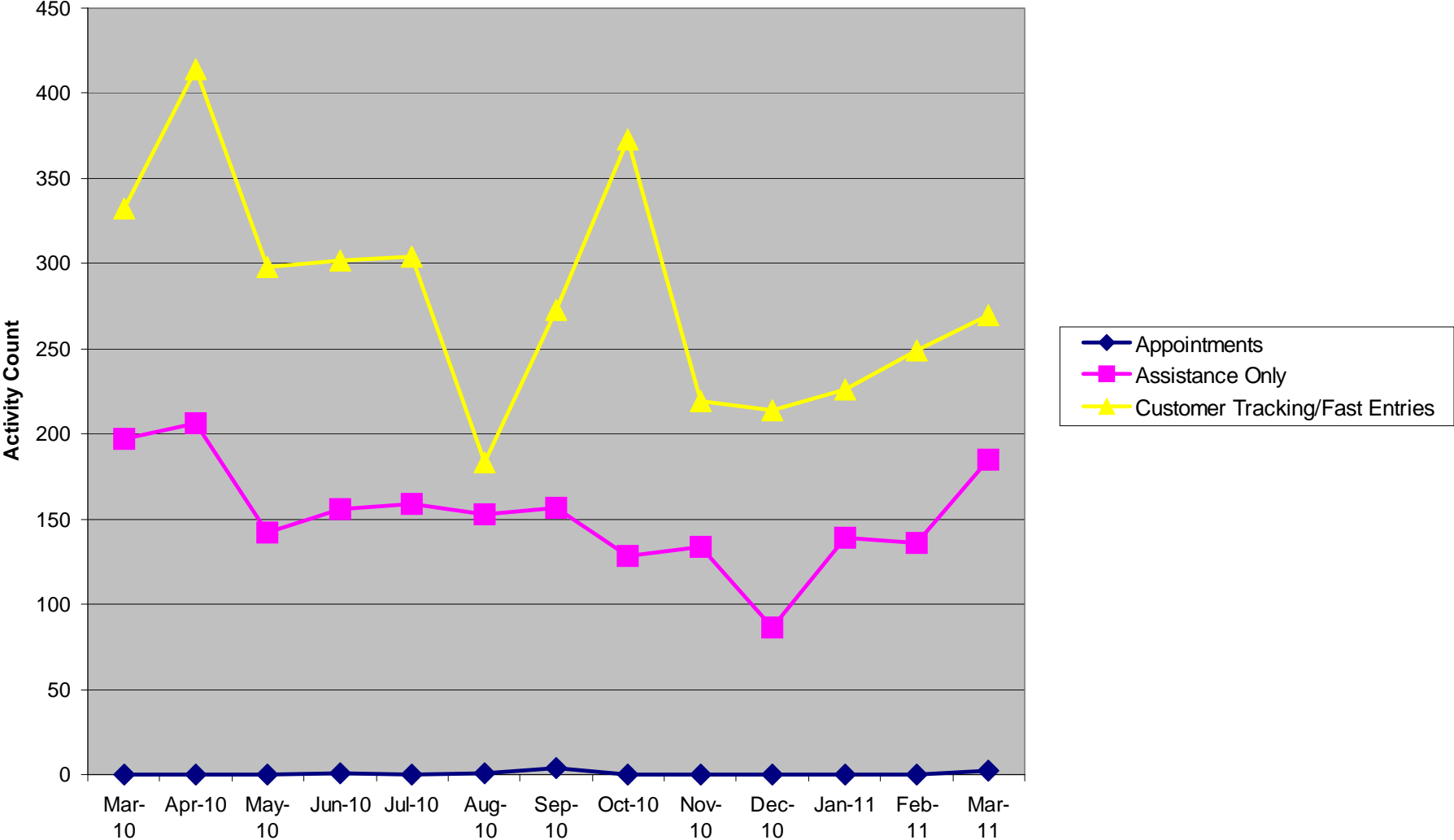
■ Outreach

- Agency commissioners and contacts
- Town clerks
- Program Review and Investigations Committee

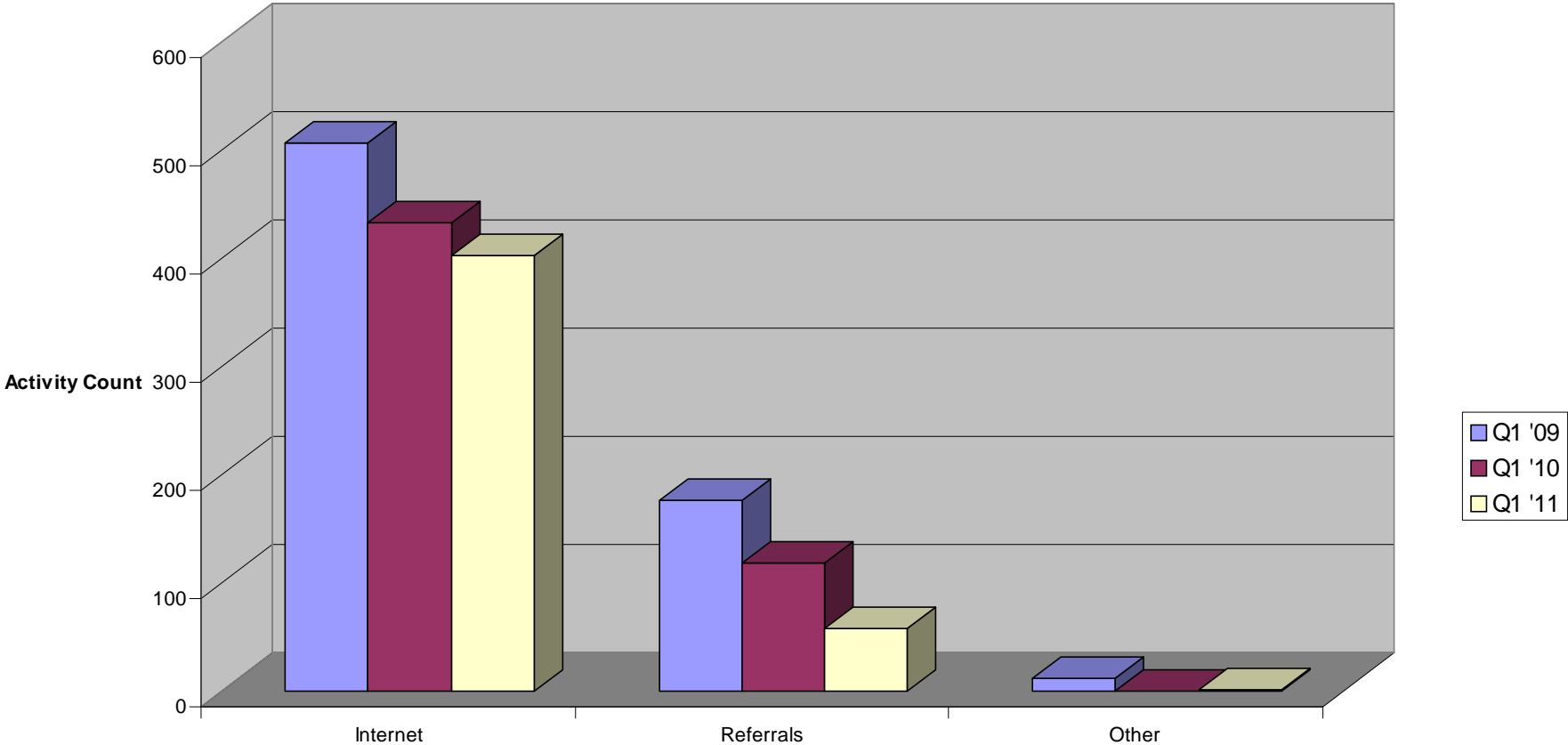
Smart Start/CT-CLIC Activity Comparison Q1



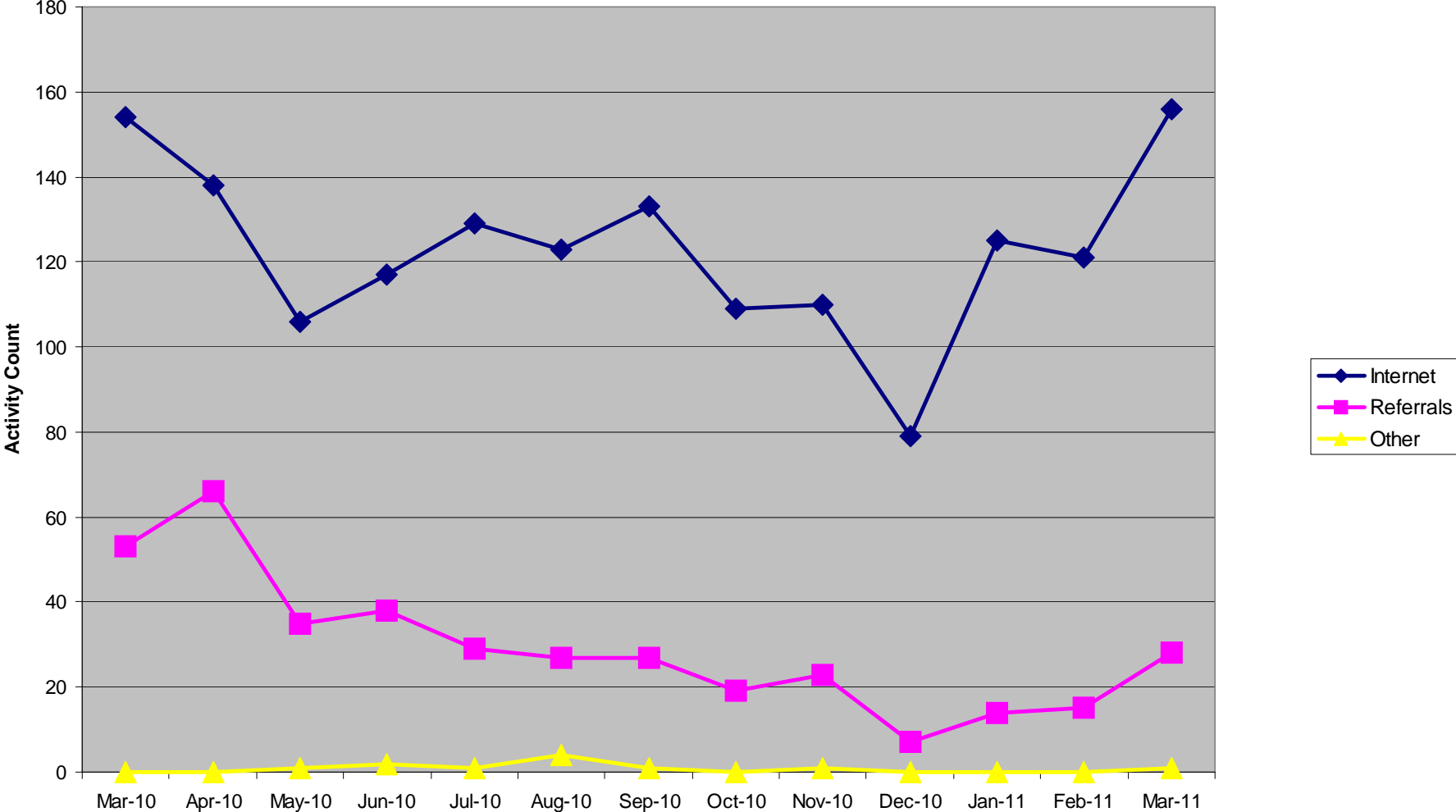
Smart Start Activity



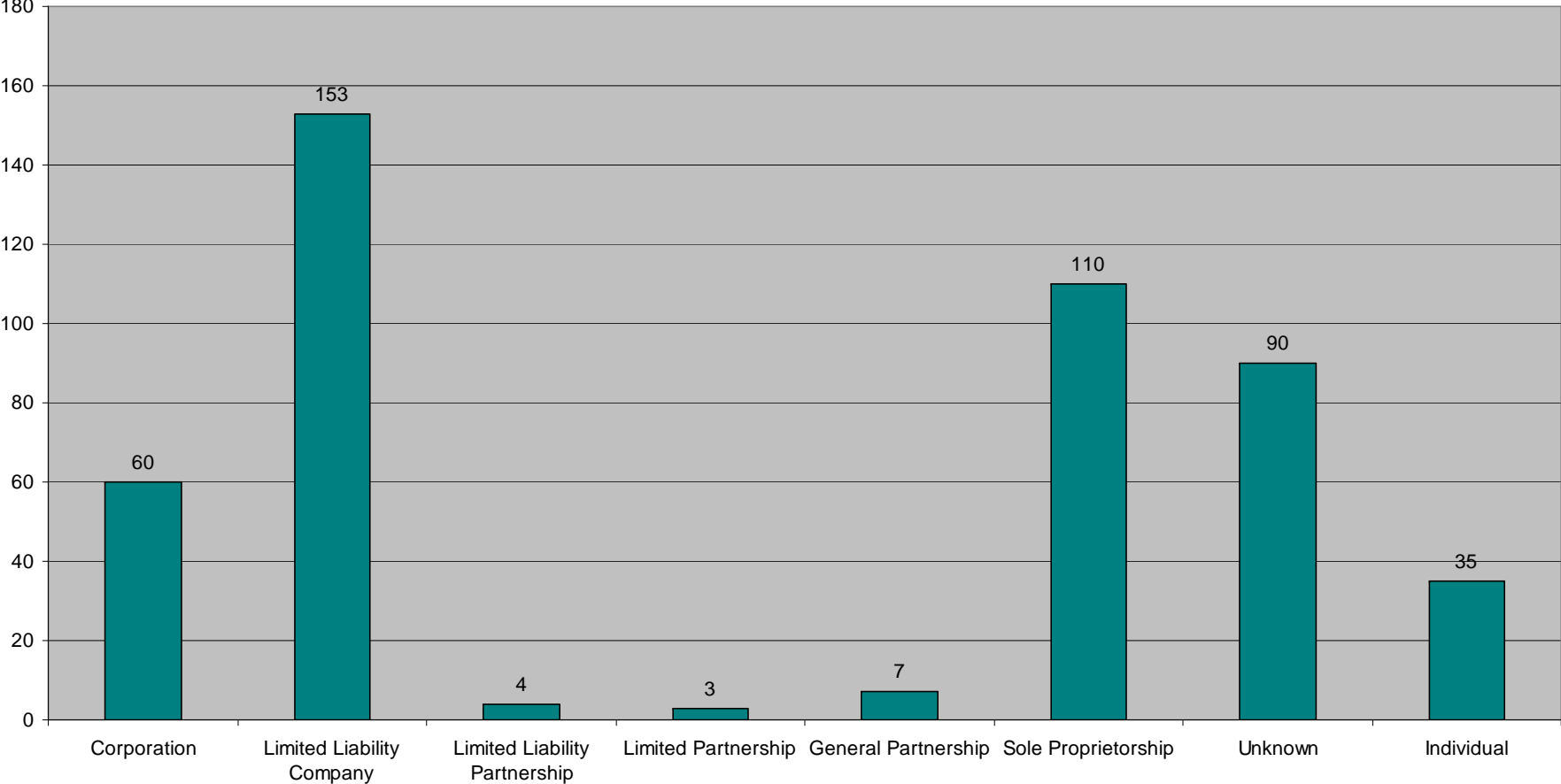
Smart Start/CT-CLIC Inquiry Source Comparison Q1



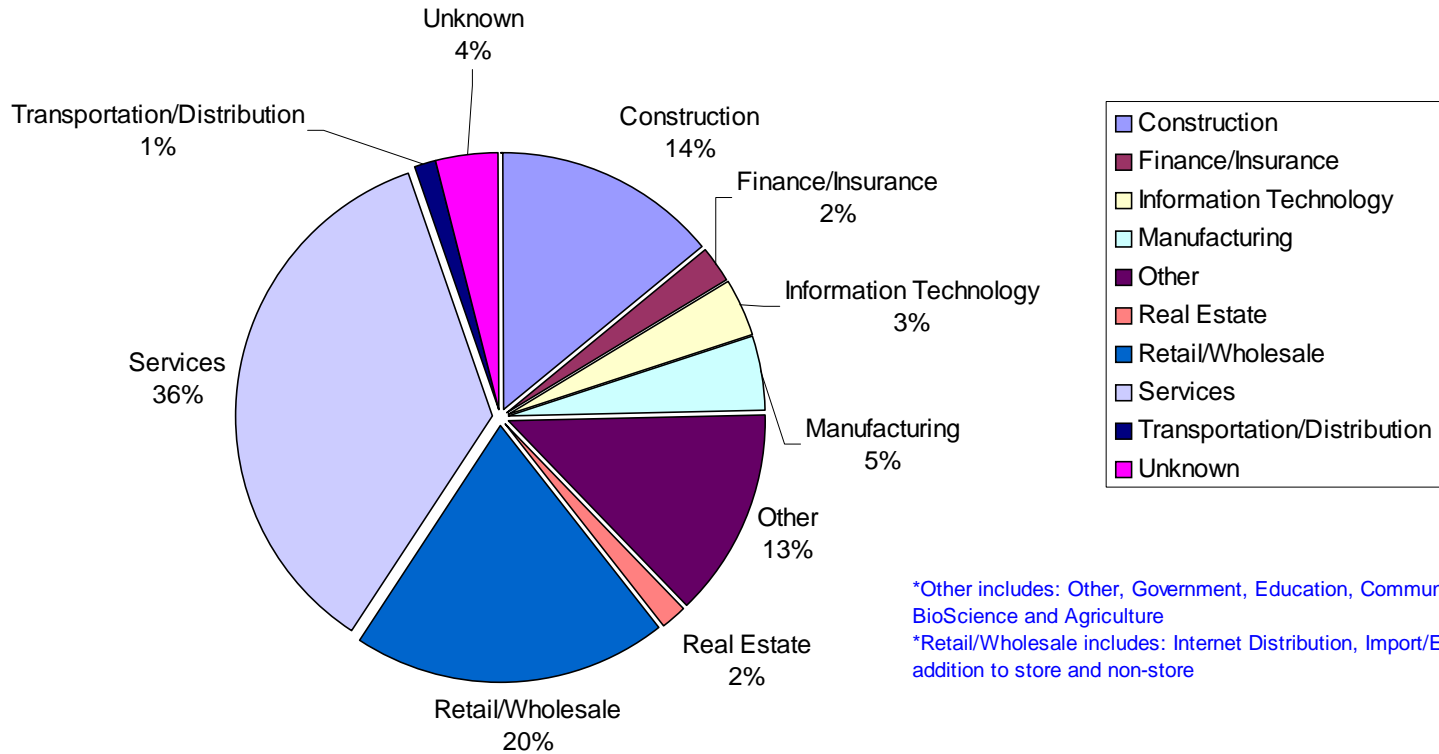
Smart Start Inquiry Source



Smart Start/CT-CLIC Business Structure Q1 '11



Smart Start/CT-CLIC Top Ten Industries Q1 '11



Contact Us

For more information:

1-800-392-2122

CT-CLIC.com

info@ct-clic.com